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1930 JAN 4 1070 \*

# Chrysanthemums

for the

# **COMMERCIAL GROWER**

New Varieties Standard Varieties

E have not attempted to list all varieties. More recent introductions are listed wherever they are better than older kinds. You may, therefore, miss some of your old favorites. Consult us on your 'Mum problems. We will help you solve them as to selection of varieties, taking bud, etc.

(See inside back cover)

# Fight Floral Co.

EVERYTHING IN YOUNG POT PLANTS AND ROOTED CUTTINGS

105 West 28th St., New York

Telephones: Lackawanna 5790 - 5791 - 5792

# **NOVELTIES**

# for 1930

# Large Flowering Types

MARIE DE PETRIS. A fine large yellow Mum. Incurved and well rounded form. Blooms Nov. 15th and can be held for later. Strong grower—stiff stems. Good substance. (Limited amount for first year distribution).

Rooted Cuttings, 15.00 per 100

3

# The following are BAUR-STEINKAMP INTRODUCTIONS and their descriptions

WHITE CHIEF. In White Chief we have an incurved white of good commercial size and good substance. A splendid sort to follow Quaker Maid. Blooms October 18th from terminal bud and perfects practically all its bloom. Grows four feet tall.

GOLDEN BRONZE. Produces large spreading blooms of good substance. A wonderful shade of golden bronze, so much desired by the buying public. Grows five feet tall from June planting. Take terminal bud for best results. Earlier buds come lighter in color. Blooms October 25th to November 1st.

ROSE GLORY. A bright lavender pink to cut along with Celestra and Justrite. October 15th to 20th. Good stem , and foliage. Grows five feet from June planting. Take terminal bud for best color.

Rooted Cuttings 5.00 per dozen 25.00 per 100 200.00 per 1000

4

Other Novelties for this season will be published later

# **NOVELTIES**

for 1930

# Pompons and Singles



DOROTHY TURNER

## DOROTHY TURNER

(A. N. Pierson, Cromwell, Conn.)

The best Pompon for Thanksgiving. An Ideal color combination of Bronze and Old Gold.

Its habit of growth is about commercially perfect, branching strongly from base, producing freely stems 30 in. and higher and being wiry, need little support. Very fine for pot culture.

Won the Silver Cup at the Chrysanthemum Society Annual Show, 1917.

15.00 per 100, 125.00 per 1000

See Page 2 for Other Novelties

# **NOVELTIES**

# for 1930

## POMPONS AND SINGLES—Continued

# The Following Are BAUR-STEINKAMP INTRODUCTIONS and their descriptions

IRIDESCENT—The color is a wonderful combination of gold and pink. Most effective just before fully matured when all its shades are at their height. Blooms October 15th. A good grower, producing strong sprays. Medium height.

LILAC—Grow this in place of Leilah on account of its improved color and better spray. Grows about eight inches taller and is more vigorous in general. Beautiful solid lavender pink which holds its brightness well. Plooms same date as Leilah, which is about October 15th.

GOLD-TIPS—This variety is both beautiful and unique. The petal is a bright bronze and tipped at the end with bright yellow, hence the name Gold-tips. They bloom third week in November. Blooms are a trifle larger than Nuggets and are borne in good sprays. Grows medium height.

SILVER-TIP—Won the C. S. A. Silver Cup at Chattanooga for the best Pompon seedling. Bright pink with silver tip at end of each petal. Gives good yield of fine sprays and blooms second week in November. Unusually good keeper and shipper.

Rooted Cuttings: 5.00 per doz., 25.00 per 100, 200.00 per 1000

XMAS CHEER—Scarlet red sport of Mrs. E. D. Godfrey. Can be cut from Thanksgiving to Christmas, therefore the name.

Rooted Cuttings 7.50 per 100, 65.00 per 1000

# Large-flowering 'Mums

#### **GENERAL COLLECTION**

A letter before each variety indicates, for quick reference, the season of flowering—early, late, etc. The date after each variety is approximate date of flowering.

- E—Early. To get best flowers, it is important to order early and plant early in May or June for best results. If buds are not formed on dates shown, reserve the first bud appearing after that date.
- M-Midseason. When seasons are favorable, some of these will bloom a few days before November 1st.
- L—Late. Late flowering varieties usually have best blooms about November 10th, if early buds are taken and the season is favorable. These varieties may be had for later blooming by selecting the later buds and planting later.
- T —Thanksgiving varieties usually flower shortly before Thanksgiving, but can be held, in most cases, for Thanksgiving sales.
- "C. S. A. Certificate" is the award of the "Chrysanthemum Society of America."

See additional notes regarding culture, at end of this group of Large-flowering 'Mums.

T-Adrian's Pride. Thanksgiving Yellow;	100	1000
4 ft. Bud Sept. 20-30th	4.00	35.00
L.—Antique. Deep bronze sport of Dr. Engue- hard. Select bud Sept. 5th	5.00	45.00
EGeo. Baer. Bronze sport of Early Rose; October 20th	5.00	45.00
E—Hilda H. Bergen. Rich mahogany bronze, coming into bloom Oct. 8th, it is superior to other bronzes. Very valuable, also profit- able, as it can be planted closely and grown		
several flowers to the plant	16.00	
M—Betsy Ross. Incurved; white. Nov. 5th. Bud Aug. 25th	4.00	35.00
T—Major Bonnaffon. Yellow. Nov. 20th. 3½ ft. Bud Sept. 10th	4.00	35.00
M—J. R. Booth. Bright yellow, for exhibition and commercial. Blooms Nov. 1st. Best bud Aug. 25th	10.00	95.00
L —Bronze Mistletoe. Sport of Mistletoe. and like it except for color. Good late bronze. Select bud Sept. 30th and later	6.00	50.00
M—Bronze Turner. Best bronze sport of Turner. Best bud Aug. 25th	10.00	95.00

# "CHADWICKS"

We offer a very select strain of this wonderful Mum.

Improved Golden Chadwick | 100 1000 White Chadwick | 5.00 45.00



#### DISTINCTION

I Man D M C Herry Date H	100	1000
L.—Mrs. R. M. Calkins. Bright yellow, maturing Nov. 25th. Color like Marigold. Select bud Sept. 20th	5.00	45.00
E — Calumet. Fine exhibition bronze and good for commercial. October 25th. Best bud August 25th	6.00	50.00
T—Celebration. Excellent Thanksgiving yellow sport of Golden Eaton. Bud Sept. 10th and later	4.00	35.00
E—Celestra. Clear bright yellow to follow Gold Lode. Blooms Oct. 12th and finishes before Golden Glory comes in. Late crown and terminal buds being slightly larger. Can be grown several blooms to the plant without changing the perfect form of the blooms. Grows five feet from early June planting. Fine stem clothed with medium-sized foliage. C. S. A. Committee.	12.00	100,00
T — Chadwick White	5.00	45.00
T —Chadwick Yellow	5.00	45.00
L —Chattanooga. Pure white. Dec. 1st. Bud selected Sept. 20th. Height 4 ft	5.00	45.00
M—Chieftain. Pink. Nov. 1st. 3 ft. Bud Aug. 30th	4.00	35.00
M—Miss Chicago. Blooms Nov. 10 to 15 from terminal bud. 5 ft	7.00	60.00
E — Chrysolora. Yellow. Oct. 15th. 4 ft. Bud Aug. 15th	4.00	35.00
E—Citronelle. Clear incurved ye!low; 4 ft. Oct. 25-30th	5.00	45.00
L —Corneto. Incurved pink; blooms Nov. 10th. Best bud Sept. 15-20th	6.00	50.00
M—Crystal Dome. Incurved white of large size.  Blooms Nov. 5th. Grows 4 ft. Late crown bud	5.00	45.00
M—Mrs. J. Leslie Davis (Pink Turner). Pink sport of Turner	6.50	55.00
L—December Beauty. White. Incurved.  Matures Dec. 10th. $3\frac{1}{2}$ ft. Select bud Oct. 1st-10th; avoid earlier bud	6.00	50.00
<ul> <li>L—December Glory. Incurved; fine commercial white for late flowering. Matures</li> <li>Dec. 1st-10th. Height 5 ft. from June</li> <li>15th planting. Secure bud Sept. 30th</li> </ul>	6.00	50.00

	100	1000
E — Detroit News. Bronze, maturing Oct. 25th.  Opens as incurved, developing reflex and a golden reverse. Very good. Select bud Aug. 30th	6.00	50.00
T Did d D l i l		
T—Distinction. Round, incurved rose-pink. Fine shipper. Blooms Nov. 15. 4 ft	6.00	50.00
E-Early Frost. White. Sept. 12th	4.00	35.00
E-Early Rose. Pink. Oct. 20th. 5 ft. Bud Sept. 5th	4.00	35.00
M-Elberon. Pink. Nov. 15th	8.50	75.00
E-Enchantress. (Smith's). 4 ft. Early rose- pink. Oct. 10th. 4 ft	4.00	35.00
L — Dr. Enguehard. Pink. 4 ft. Bud Sept. 5th	4.00	35.00
T-Favorite. White. Nov. 15-20th. Very fine.	4.00	35.00
T -Clara B. Ford. Incurved yellow, maturing Nov. 20th. Select bud Sept. 20th	5.00	45.00
T — <b>Helen Frick.</b> Pink. Nov. 20th. 3 ft. Bud Sept. 10th	4.00	35.00
E-Glorious. Pink. End of Oct. 4 ft	4.00	35.00
E-Glory of Pacific. Pink. Oct. 10th	4.00	35.00



FRIENDLY RIVAL

# T-FRIENDLY RIVAL

Brightest yellow. Flowering November 15th to Thanksgiving. Select bud September 10th.

**8.50** per 100 **75.00** per 1000



### MONUMENT

M—Golden Measure. Large midseason yellow, incurved form. Take terminal bud if grown commercially or grow to exhibition size from late crown bud. Good both ways. Grows	100	1000
4 ft. from June planting	5.00	45.00
E-Golden Queen. Good early yellow, on any bud. Blooms Sept. 25th	5.00	40.00
E—Gold Lode. Companion to Quaker Maid, blooming first week in October. Golden yellow. Take bud last week in August	4.00	35.00
T—Golden Celebration. An improved Celebration. Grows 5 ft. from June planting. Scored 94 points before the C. S. A. Committee	7.50	65.00
E-Golden Glow. Yellow. Aug. 15th. 3½ ft. Bud July 10th	4.00	35.00
E—Golden Glow Improved. A better Golden Glow, being a strong grower, about 12 inches taller, and blooming about 10 to 14 days later than regular Golden Glow	5.00	45.00
M-Golden Chadwick. Nov. 5th	5.00	45.00
M—Golden Glory. Yellow. Nov. 5th; best on late bud, Aug. 25th. Makes a fine pot plant	4.00	35.00
T-Golden King (1923). Incurved yellow; matures Nov. 15-25th. 4½ ft	5.00	45.00
L-Golden Mistletoe. Dec. 1st. 4 ft. Bud Sept. 30th	5.00	45.00
L — Margaret Graham. Pure white. Nov. 15th. following Snow White. Round incurved form with broad waxy petals. Grows four feet high from early June planting. Strong stem and abundant medium size foliage. C. S. A. silver cup at Baltimore and Chicago.	12.00	100.00
E-Robt. Halliday. Yellow. Oct. 20th	4.00	35.00
L-Hamburg Late Pink. Dec. 1st	5.00	45.00
L-Hamburg Late White. Dec. 1st	5.00	45.00



### OCTOBER ROSE

	100	1000
T— Harvard. Red. Nov. 15th. 5 ft. Bud Sept. 30th	4.00	35.00
M-Honeydew. Lemon yellow. Nov. 10th	6.00	50.00
E—Indianola. Indianola will fill the bill for an early large-sized bronze. Blooms Oct. 8th. Color is a wonderful combination of bronze and old gold. 4 ft. Take bud last week in August. Scored 92 points before the C. S. A. Committee	7.50	65.00
	1.50	00.00
T — Indian Summer. (Bronze Chadwick.) Nov. 25th	6.00	50.00
L—Edgar Stillman Kelly. Pure white, matures Nov. 15th. Select bud Sept. 20th.	5.00	45.00
E-Lustre. Lavender-pink. Plant fairly early to get strong plant and take bud the last week in August. Grows 4 ft. Blooms		
Oct. 8th	8.50	75.00
E-McNeice. Pink. Oct 25th	4.00	35.00
L-Mefo. Creamy white; matures Nov. 15th. 4 ft. high. Sept. 15th bud	7.50	65.00
T—Merida. Yellow, shading to Orange; stiff wiry stem. Those partial to Golden Eaton will be pleased with this variety. Matures Nov. 20th and later. Select bud Sept. 25th to 30th. Height 4 ft	5.00	45.00
M—Midnight Sun. Incurved; plant this early.  Midseason bright yellow. Nov. 1st. 2½ ft.  Bud Sept. 20th	4.00	35.00
L —Mistletoe Pink. Pink sport of Mistletoe. May be had for Christmas by planting end of July or 1st of Aug. Best bud Sept.		45.00
30th-Oct. 15th	5.00	45.00
L-Mistletoe White. Dec. 1st. 4 ft. Bud Sept. 30th	5.00	45.00
L-Mistletoe Yellow. Dec. 1st. 4 ft. Bud Sept. 30th	5.00	45.00
T-Monument. Large commercial white; 5 ft. Nov. 15th	5.00	45.00



#### GLADYS PEARSON

	100	1000
M-Nagirroc. Orange-bronze. Nov. 1st. Exhibition and commercial. Best bud Aug. 15th and later	8.50	75.00
E-Oconto. White. Oct. 10-15th. 4 ft. Bud Aug. 25th	4.00	35.00
E-October Rose. Large incurved pink. Blooms Oct. 10th. 5 ft. Terminal bud.	5.00	45.00
E-Pacific Supreme. Pink. Oct. 10th	4.00	35.00
T — Gladys Pearson. Fine bronze for Thanks- giving; grows 5 ft. from June planting. Date of buds Sept. 30th	4.00	35.00
T —Pink Treasure. Large incurved. Nov. 15th. 3 ft. Bud Sept. 20th	5.00	45.00
M—Pink Turner (Mrs. J. Leslie Davis). Pink sport of Turner	6.50	55.00
M—J. W. Prince. Dark pink sport of Chieftain. Nov. 5th. 3 ft	5.00	40.00
M—Purple King. Nearest approach to purple; exhibition variety. Matures Nov. 5-10th. Best bud Sept. 5th	8.50	75.00
E—Quaker Maid. Large white. Blooms first week in October. Grows 5 feet from early June planting. Take bud last week in August.	4.00	35.00
M-Chas. Rager. White. Nov. 5th. 4 ft. Bud Aug. 20th	4.00	35.00
M—Richmond. Yellow. Nov. 1st. 4 ft. Bud Aug. 25th	4.00	35.00
M—Roman Gold. Yellow. Nov. 5th. 4 ft. Bud Aug. 25th	4.00	35.00
E-Rose Chochard. Fine early pink. Matures Oct. 15th. Dwarf grower. 3 ft. Select bud Aug. 15th	5.00	40.00
M—Rose Perfection. Pink. Nov. 5th. 3 ft. Bud Sept. 10th	4.00	35.00
E-Rose Glow. Pink. Oct. 10th	4.00	35.00



## MRS. NELLIE T. ROSS

	100	1000
L —Mrs. Nellie T. Ross. A shade lighter than Bonnaffon. Flowers Nov. 30th. 4½ ft. Best Bud early October	4.00	35.00
M-Mrs. David F. Roy. A good commercial red. Reserve later buds. Take bud Aug.	6.00	50.00
25th. Semi-dwarf grower		
L — A. Schmidt. Pink sport of Seidewitz	5.00	45.00
L-E. A. Seidewitz. Pink. 5 ft. Bud Sept. 5th	4.00	35.00
E—Silver Sheen. Pure white incurved. Matures Oct. 20th. Fine keeper	4.00	35.00
E—Smith's Brilliant. Best early red we know of. Matures Oct. 25th. Those desiring a Harvard color for early football games should give this new variety a trial. Height 3 to 3½ ft. Select bud Sept. Ist. C. S. A.	5.00	45.00
Certificate	5.00	45.00
M—Snow White. Incurved. 4-5 ft. Nov. 1st. Take terminal bud	4.00	35.00
L—Sunbeam. Yellow. Nov. 15th. 4½ ft. Bud Sept. 20th	5.00	45.00
E-Sunglow. Yellow. Oct. 25th. 3½ ft. Bud Aug. 15th and later	4.00	35.00
T-Sungold. Bright late yellow seedling from Sunbeam. 4½ ft. Bud Sept. 30th or later.	5.00	45.00
T—Sylvan Tints. Thanksgiving variety.  Strong grower. Surface of petals cardinal; reverse side tan color. Loosely incurved	r.00	45.00
form. 4 ft. Bud Sept. 30th	5.00	45.00
T-Tekonsha. Fine large bronze for Thanks- giving. 3½ ft. Select bud Sept. 10th	5.00	45.00
T—Thanksgiving Pink. Dark pink, dwarf grower. Bud Sept. 15th. Should be planted in June to get it 4 ft	4.00	35.00
M—Tiger. A second early. Bright yellow Mum. Oct. 25th. 3½ ft. Best bud Sept. 5th	6.00	50.00
E-Mrs. L. B. Tim. Lustrous white, incurving petals. Blooms the first week in October. 2½-3 ft. Best bud Aug. 15th.	6.00	50.00



### SILVER SHEEN

	100	1000
E-Tints of Gold. Bronze. Oct. 10th	6.00	50.00
T-Towantic. Incurved white for Thanks- giving. Don't reserve bud before Sept. 15th	4.00	35.00
M—Turner. Bronze. Best bronze sport of Turner. Best bud Aug. 25th		95.00
M—Turner. Pink (Mrs. J. Leslie Davis). Pink sport of Turner	6.50	55.00
M-Turner. White. Nov. 1st	6.50	55.00
M-Turner. Yellow. Nov. 1st	6.50	55.00
E-Unaka. Pink. Oct. 5th. 4 ft. Bud Aug. 5th	4.00	35.00
M-W. H. Waite. Bronze. Nov. 5th. Best bud Aug. 15th	8.50	75.00
T-White Chadwick. Nov. 25th	5.00	45.00
M-White Chieftain. Nov. 5th	4.00	35.00
M-White Perfection. White sport of Rose Perfection. Nov. 1st	5.00	45.00
M—White Prince. Midseason. Nov. 1st.  Close incurved; waxlike color; 4 ft. Bud Sept. 20-30th	5.00	45.00
T-White Seidewitz. Nov. 25th. 5 ft. Bud Sept. 5th	4.00	35.00
T-White Surprise. Nov. 20th. 4-4½ ft. Bud Sept. 20th	5.00	45.00
M-White Turner. Nov. 1st	6.50	55.00
T — Whittier. Fine yellow to replace Bonnaffon.  Nov. 15th	4.00	35.00
M-Yellow Chieftain. Like Chieftain. Select bud Aug. 30th, bloom Nov. 5th	6.00	50.00
E — Yellow Frost. Sept. 12th	4.00	35.00
M—Yellow Rager. Nov. 5th	6.00	50.00
M-Yellow Pockett. Bud Aug. 10th	10.00	95.00
M—Yellow Turner. Nov. 1st	6.50	55.00

# Large-flowering Special Group

These varieties are really exhibition types, but good commercially as well. Very useful for one who retails his own blooms of these kinds. Descriptions are under different sections.

or more minds. Descriptions are under american		
M-J. R. Booth. Yellow	100 10.00	1000 95.00
M—Bronze Turner	10.00	95.00
L-Corneto. Pink	6.00	50.00
T-Elberon. Pink	8.50	75.00
M-Golden Measure	5.00	45.00
M-Corporal J. Fred Piper. Yellow, incurved.	10.00	95.00
M-Louisa Pockett. White	10.00	95.00
M-Thos. W. Pockett. Pink	25.00	
M-Nagirroc. Orange-bronze	8.50	75.00
M—Pink Turner	6.50	55.00
M—Purple King	8.50	75.00
M-W. H. Waite. Bronze	8.50	75.00
M-White Turner	6.50	55.00
M—Yellow Turner	6.50	55.00
M—Yellow Pockett	10.00	95.00

# SELECTING THE BUDS OF 'MUMS

Generally the best flowers come from the second crown and terminal buds. The crown bud may be distinguished by the fact that it appears early and is surrounded by vegetative growth; that is, leaf shoots, not buds. Crown buds are earlier, usually produce the larger bloom and more petals in the bloom. Color, however, is not as intense as from a terminal bud.

A terminal bud is late and is surrounded by other buds. It is the terminus of a year's growth. It is best because of a more intense color in the bloom and better foliage. The flowers are smaller and in some cases not as double as from a crown bud.

# Pompons— Large-flowering Kinds

T —Thanksgiving. E —Early.

M—Midseason. L —Late.

## FOR NEW POMPONS

See Front Inside Cover Page

	100	1000
L -Acto. Early pink Pompon. Oct. 25th	4.00	<b>3</b> 5.00
E.—Adironda. Fine early bronze. Oct. 15th.	5.00	45.00
E-Alletta. Light pink. Very early. Oct.		
10th. Dwarf habit	5.00	45.00
E —Angelo. Fine pink. Oct. 25th	4.00	<b>3</b> 5.00
M—Autumn Glints. Golden bronze. Nov.	4.00	35.00
T-Baby. Yellow Button. Nov. 15th	5.00	40.00
T — Betty Watkins. Bronzy yellow, deep bronze eye; for Thanksgiving	4.00	<b>3</b> 5.00
E-Bokhara. Autumn combination of colors; red, rose and bronze. Oct. 25th	4.00	35.00
L-Brown Beauty. Latest bronze. Matures December. 2 ft. high	5.00	45.00
T-Bronze No. 1. Fire bronze. $2\frac{1}{2}$ ft. Very good producer. Blooms Nov. 15	7.00	60.00
T — Bronzito. Bronze. Nov. 15th. Dahlia-like petals	4.00	35.00
T-Bucena. A fine bronze for Thanksgiving.  An improved Becky McLane. 2½ ft	5.00	45.00
M—Capt. Cook. Pink. Nov. 10th	4.00	35.00
E —Carrie. (Glory of Seven Oaks) Deep yellow.	7.00	60.00
T—Chicago Pearl. Fine white for Thanksgiving		
and later. Disbudded or for sprays	5.00	45.00
M-Claret. Like claret color. Nov. 5th	5.00	45.00
T —Clorinda. Fine bronze. Nov. 25th	5.00	45.00
E —Cora Peck Buhl. Deep yellow. Oct. 25th.	4.00	35.00
T-Diana. White. Trifle larger than Doty	4.00	35.00
E-Dotson. Old rose. Reflex. Dwarf grower. Good for pots. Matures Oct. 20th	5.00	45.00
L—Dream. A very handsome late Pompon, a delightful acquisition to the late varieties. The color of Mrs. E. D. Godfrey, Single Chrysanthemum. Disbudding is unnec- essary with this variety, as every flower stands well out and shows itself to the best advantage. Admired the most of any of the varieties in our collection this year	6.00	50.00
E — Edina. Rose pink. Oct. 15th. Fine	5.00	45.00
M-Elora. White with blush shadings, producing		35.00
fine sprays. Nov. 1st to 10th	4.00	J).00

#### POMPONS—LARGE FLOWERING KINDS— Continued

T-El Reno. Golden bronze. Nov. 25th	100 5.00	1000 45.00
E-Ermalinda. Old rose. Oct. 25th, before Doty. 3½ ft	4.00	35.00
M—Fairy Queen. Daybreak pink. Oct. 25th.	4.00	35.00
E.—Fire Bird. Best early red. Oct. 25th	4.00	35.00
M-Flora. Crimson. Nov. 1st	4.00	35.00
T -Frank Wilcox. Bronze	4.00	35.00
E-Glory of Seven Oaks. (Carrie) Deep yellow.	7.00	60.00
L—Gold Coin. Bright yellow. Matures Dec. lst and later. Large flower. Fine sprays	5.00	45.00
M—Gold Drop. Nuggets type of Pompon. The color is a pleasing shade of golden bronze with crimson tips to the petals until fully developed. Blooms first week in November.	5.00	45.00
M-Golden Climax. Yellow. Nov. 1st	4.00	35.00
M—Golden Crest. Golden yellow. Nov. 1st. Makes fine sprays. 2½ ft	5.00	45.00
E-Gold Mine. Bright yellow. Flowers 1-11/4 in. in diameter. A true Pompon type of high rounded form. Ready to cut Oct. 25th. 2 ft	8.50	75.00
L.—Golden Nymph. Latest Pompon known. Flowers can be had for Christmas. Button type. Bright yellow. 2½ ft. Dec. 10th and later	5.00	45.00
T-Golden Sceptre. Bright yellow. Nov. 25th. Very fine	5.00	45.00
T — Governor Lake. Dark bronze, short grower. Thanksgiving and later	7.00	60.00
E — Greta. Pure white. Mature Oct. 20th, right after Irene and Minong. Free flowering. Strong upright growth	8.50	75.00
E-Ida. Early yellow. Oct. 15th	4.00	35.00
M—Illona. Lavender. Nov. 10th. Large sprays	4.00	35.00
E-Irene. Pure white. Oct. 20th	4.00	35.00
T—Jolo. The only bright red Pompon maturing Nov. 20-30th. This variety has a tendency to show reverse side of petals when mature; for this reason, we recommend pinching out the center bud of each spray to secure a greater number of flowers at one time. The reverse side is mahogany color and not an objectionable one. The best red for Thanksgiving. Height 3 ft	7.50	65.00
E-Leilah. Rose pink. Oct. 12th	4.00	35.00
T-Leroy. Blush pink, coming into bloom Nov. 20th. Nice grower, medium height. At-	5.00	45.00
tractive sprays	5.00 4.00	45.00 35.00
M—Lindy. A copper bronze Pompon, bloom-	1.00	JJ.00
ing Nov. 10th	7.00	60.00
M-Louise Davenport. Bronze. Nov. 10th.	5.00	45.00
T —Lorraine Meech. Dull crimson and gold reverse. Nov. 20th	5.00	45.00
E —Lucia. Lavender pink. Oct. 25th	4.00	35.00
M—Lucinda. Bright deep pink. Blooms Nov. 12th to 20th	5.00	45.00

# POMPONS—LARGE FLOWERING KINDS—Continued

Continued		
E-Margot. Earliest white. Ready Oct. 8th.	100	1000
When grown outdoors, can be had by end of September. Dwarf grower	5.00	45.00
M—Mariana. White; Nov. 10th	4.00	35.00
E-Minong. White; Oct. 20th	5.00	45.00
E-Minta. Pink, rich color. Blooms freely	5.00	45.00
E-Mrs. Nellie Kleris. Lavender pink. Oct. 25th.	4.00	35.00
M-Muskoka. Golden bronze. Nov. 10th. 3½ ft. A large Pompon, best adapted for disbudding. Upright growth, producing 6 to 10 flowers to a plant, each 3½-4 in. in diameter. One of the best double varieties	5.00	45.00
E — My Pride. Early, deep pink Pompon, blooming Oct. 20th	7.00	60.00
M-New York. Bronze. Nov. 10th	4.00	35.00
T-Nordi. Pure white. Matures Nov. 10th to Thanksgiving	5.00	45.00
T-Norine. A Christmas Gold seedling; same shade of yellow but larger; matures earlier, for Nov. 20th and Thanksgiving. Large		
sprays, strong stems	5.00	45.00
T —November Gold. Nov. 25th	6.00	50.00
E—Nubian. Bronzy red. Comes into flower Oct. 15th-20th	7.00	65.00
E—Nuggets. Clear bright yellow; flowering Oct. 25th. Round flower and makes a good spray; erect grower. Large button type and very desirable	4.00	35.00
L—Olivia. This is another late pink Pompon and in most respects similar to Usona, but is later flowering; not ready to cut until Dec. 1st and continuing until the 15th. This is the latest of all the pink Pompons. C.S.A. Cer- tificate scoring 87 points. Height 3-3½ ft.	5.00	45.00
M—Orange Prince. Striking orange color, blending beautifully with reds and yellows.  Ready Oct. 25th. 3 ft	8.50	75.00
L—Pagosa. Late, dark pink. Similar to Usona and Olivia, but darker. Like Thanksgiving Pink. Blooms Dec. 1st to 8th	8.50	75.00
T —Peter Pan. Yellow. Nov. 20th	5.00	45.00
M—Pink No. 1. Rose pink, semi-double. Grows 2-2½ ft. tall. Blooms Nov. 10th	6.00	50.00
E -Pink Dot. White with crimson dot. Oct. 25th.	4.00	35.00
M-Pink Popcorn. A clear, handsome shade of pink, ideal in growth; stiff stems. Flowers are well spaced on the spray. One of the best cut flower varieties. Oct. 25th to		
Nov. Ist	6.00	50.00
T—Red Wilcox. Like Wilcox; better. Nov. 25th.	6.00	50.00
E—Rodell. An early yellow to follow Zora. Oct. 20th	5.00	45.00
E-Rose Charm. Rose pink. Oct. 25th	4.00	35.00
T—Rowenna. Fine bronze for Thanksgiving.	4.00	35.00

# POMPONS—LARGE FLOWERING KINDS— Continued

Continued		
M—Sarah Fisher. Large flowering Pompon. Matures from Oct. 20th-Nov. 1st. Height 3 ft. Bright sulphur yellow. Blooms well spaced on stiff stems. Size of blooms, 2 in.	100	1000
full centers. Four to five stems. A good paying variety	7.50	65.00
M-Source d'Or. Bronze. Nov. 10th	6.50	55.00
E-Stormy Petrel. White; good sprays. Oct. 20th.	4.00	35.00
L—Sunburst. A two-tone Pompon, yellow center surrounded by Bronzy-colored petals, giving a sunburst effect. Large flowers on fine sprays. Blooms Nov. 15th	12.00	100.00
T—Unalga. Beautiful large yellow Pompon for Thanksgiving; excellent when dis-budded. About 10 flowers to a plant	5.00	45.00
T — Usona. A bright pink Pompon maturing Nov. 20-25th, just in time for Thanksgiving. Very productive, with strong upright growth. Height 2½ ft	5.00	45.00
E-Uvalda. Early white. Sometimes showing a trace of pink on first opening, but pure white when fully developed. Oct. 10th	4.00	35.00
M—Romaine Warren. Orange bronze. Clean grower. Medium height. Attractive sprays. Nov. 15th	5.00	45.00
T-Western Beauty. Large pink. Nov. 20th.	4.00	35.00
M-White Caps. Pure white. Nov. 5th	4.00	35.00
M—White Doty. Nov. 1st	4.00	35.00
M—Pauline Wilcox. Beautiful decorative type. Straight strong stems, flowers well placed. Pleasing mixture of bronze colors. Blooms Nov. 5th	6.00	50.00
L—Xmas Gold. Latest yellow	4.00	35.00
T—Yellow Fellow. Fine. Clear yellow. Large sprays. Nov. 15th and later	5.00	45.00
L-Yellow Yuletide. Dec. 5th	5.00	45.00
L-Yuletide. Pure white. Dec. 5th. Latest and best white Pompon	4.00	35.00
L-Yuvawn. Like Gold Coin. One week earlier.	10.00	90.00
E-Zenobia. Earliest yellow. Popular because one of the first to flower. Oct. 10th	4.00	35.00
E-Zora. Bright Yellow. Fine sprays. Oct. 15-20th. Earliest good yellow Pompon	4.00	35.00
. •		



Of above, the following are suitable for disbudding;

Adelphia	Mimico	Nadia
Angelo	Miramar	Rose Charm
Cometo	Muskoka	Unalga
Juliana	Narada	Wanda

# Caprice Type

Very Fine for Pot Plants

R. C...... 7.00 per 100, 60.00 per 1000

White Yellow Salmon Pink Bronze Deep Pink Light Pink

Also other very desirable varieties for pot culture are listed in the following pages and also under Anemone Mums on page 19.

# Pompons—Very good for pot culture and suitable for disbudding

	100	1000
M—Adelphia. White, much better than Doty and Mariana. Perfect ball shape and good substance with strong stem. Nov. 1st. 3 ft.	5.00	45.00
E-Adironda. Fine early bronze. Fine for pot plants. Oct. 15th	5.00	45.00
E -Angelo. Light pink. Matures Oct. 25th	5.00	45.00
M—Ball of Gold. Bright yellow. Perfect in form. Flowers Nov. 5th. Grows 2½ ft	9.00	80.00
L-Brown Beauty. Latest bronze. Matures December. 2 ft. high	5.00	45.00
M-Brutus. Bronze; dwarf. Nov. 10th	8.50	75.00
T—Canova. Very dwarf, maturing Nov. 20th. Height, 12 in. above pot. Grow natural or disbudded. Bright yellow	8.50	75.00
M—Chestnut. Anemone; tan shade. Nov. 10th.	6.00	50.00
T —Clorinda. Fine bronze. Fine for pot plants. Nov. 25th	5.00	45.00
M-A. Dasse. Intense yellow. Globular in form, dwarf	8.50	75.00
E-Dotson. Old rose. Reflex. Dwarf grower. Fine for pot plants. Matures Oct. 20th	5.00	45.00
T —El Reno. Golden bronze. Fine for pot plants.  Nov. 25th	5.00	45.00
E—Ermalinda. Old rose. Oct.25th, before Doty. Fine for pot plants. 3½ ft	4.00	35.00
E — Fire Bird. Best early red. Fine for pot plants. Oct. 25th	4.00	35.00
T —Godfrey's Perfection. (Anemone). Pure white. Thanksgiving	6.00	50.00
L-Gold Coin. Bright yellow. Matures Dec. 1st and later. Large flowers. Fine sprays	5.00	45.00
M—Golden Crest. Golden yellow. Nov. 1st.  Makes fine sprays. Fine for pot plants.  2½ ft	5.00	45.00
M—Illona. Lavender. Nov. 10th. Large sprays. Fine for pot plants	4.00	35.00
E-Irene. Pure white. Fine for pot plants. Oct. 20th	5.00	45.00

OTHER POMPONS—Continued	100	1000
M—Josetta. Amaranth or violet crimson color. Very free flowering. Dwarf habit. Matures	100	1000
Nov. 5th. Good for disbudding	8.50	75.00
E-Juliana. Yellow. Strong upright growth. 3½ ft. Oct. 22nd	5.00	45.00
M—Laelia. Pink Anemone. Nov. 1. Fine for sprays or disbudded	4.00	35.00
E-Leilah. Rose pink. Fine for pot plants. Oct. 12th	4.00	35.00
L-W. H. Lincoln. Yellow; late	8.50	75.00
M-Lillian Doty. Shell pink. Nov. 1st	4.00	35.00
E-Eileen Masson. See under Single Varieties, page 20, for description	6.00	50.00
E-Margot. Earliest white	5.00	45.00
M-Muskoka. Golden bronze. Nov. 10th	5.00	45.00
T—Norine. A Christmas Gold seedling; same shade of yellow but larger; matures earlier, for Nov. 20th and Thanksgiving. Large sprays, strong stems. Fine for pot plants	5.00	45.00
M—Pigmy. Light pink, better than Caprice as a pot plant. High, rounded flowers like dis- budded Pompons. About 3 in. in diameter. Exceptionally dwarf, growing only 10 to 12 in. after potted in June. Matures Nov. 10th.	8.50	75.00
E-Rodell. An early yellow to follow Zora. Fine for pot plants. Oct. 20th	5.00	45.00
E—Savina. A large flowering variety of dwarf growth, making it suitable for pots. Lav- ender pink. Oct. 15th	8.00	75.00
E—Silver Ball. Pure white. A good form, much earlier than White Doty. Fully matured Oct. 10th	9.00	80.00
T-Unalga. Intense yellow. Matures Nov. 25th.	5.00	45.00
M—White Doty. Like Lillian Doty. Nov. 1st	4.00	35.00
M—Pauline Wilcox. Beautiful decorative type.  Straight strong stems, flowers well placed.  Pleasing mixture of bronze colors. Blooms  Nov. 5th. Fine for pot plants	6.00	50.00
E-Wolverine. Bright yellow seedling from Normandie. Stronger habit. Flowers Oct. 5th	7.00	60.00
L-Yuletide. Pure white. Dec. 5th. Latest and best white Pompon. Fine for pot plants	4.00	35.00
E—Zora. Bright yellow. Fine sprays. Oct. 15- 20th. Earliest good yellow Pompon. Fine for pot plants	4.00	35.00
101 pot pianto:	1.00	33.00



For additional varieties to grow for pot plants, see Baby or Button Type of Pompons, also Anemones for disbudding.

# Pompons of Button Type

Very fine for cutting and also suitable for pot plants, being dwarf growers. If potted in June and pinched several times, will grow 8-16 inches in height from soil.

height from soil.		
E-Baby. Yellow. Nov. 15th	100 5.00	1000 40.00
E—Baby Doll. The size of Baby, matures Oct.  25th. Light yellow. Very free flowering.  Exceedingly dwarf grower. If potted in June and stopped occasionally, plants will be 8 to 10 in. high	5.00	45.00
T-Billie Burke. Golden bronze for Thanksgiv- ing. The best late bronze. Strong and free grower. Flowers rounded in form, I in. in diameter	5.00	45.00
E—Bright Eyes. As the name suggests, each flower has a bright eye. As petals unfold, they are bluish white, showing reverse side orange apricot. Nov. 1st	5.00	45.00
L.—Brown Beauty. Latest bronze. Matures December. 2 ft. high	5.00	45.00
L—Christmas Gold. Bright yellow Button for late flowering. Doesn't mature till Decem- ber. Flowers 1 in. in diamater	4.00	35.00
T-Clare. White. Nov. 15th	5.00	45.00
M—Crista. Sulphur. Nov. 1st	5.00	45.00
M—Dainty Maid. Pearly white Nov. 1st	5.00	45.00
E-Ethel. Bright Red. Oct. 25th	5.00	45.00
T — Frank Wilcox, Jr. Same as Frank Wilcox, an orange bronze, but less than half its size. Same dwarf habit. Nov. 15th to Thanks- giving	5.00	45.00
L—Golden Nymph. Latest Pompon known. Flowers can be had for Christmas. Bright yellow. 2½ ft. Dec. 10th and later	5.00	45.00
M—Little Tot. Pale pink. Nov. 5	5.00	45.00
L.—Little Truant. Matures in December. Bronze in color like Billie Burke, but smaller, not exceeding 1 in. The latest of all the Baby or Button varieties	9.00	80.00
M-Marguerite Clark. Rose pink. Nov. 5th	5.00	45.00
M-Mary Pickford. Pure white, nice shaped flowers, I in. in diameter. Medium height.		
Nov. 1st	5.00	45.00
from Oct. 25th-Nov. 10th. Good producer.	6.50	55.00
E-Padoka. Light salmon. Oct. 20th	5.00	45.00
M-Varsity. Button yellow. Oct. 25th	4.00	35.00
E—Wee Dot. Very small, averaging less than 3/4-in. in diameter. Bright bronze. Matures Oct. 25th. Exceptionally dwarf growth, but very free flowering. Very good for pot plants	9.00	80.00

Anemone Types

Anemone Pompons have several rows of flat or tubular Ray Florets, with shorter quilled Disc Florets. They are becoming more popular. 100 1000 M-Bellingham. Delicate pink. Best when disbudded. Blooms Nov. 1st..... 6.00 50.00 M-Blanche. White..... 5.00 45.00 M-Chestnut. Tan shades. 215 ft. Nov. 10th ... 5.00 45.00 M-Co-ed. 3 ft. Soft pink. Nov. 10th..... 5.00 45.00 Deep golden yellow; T-Eugene Langaulet. fine for Thanksgiving ..... 4.00 35.00 M-Floradora. Large, full orange cushion with light bronze ray florets. Dwarf and excel-8.50 75.00 lent for pot culture..... M-Florera, Yellow: 3 ft. Nov. 10th. Best when 5.00 45.00 disbudded.... M-Garza Supreme. White, yellow center . . . . 8.50 75.00 T-Godfrey's Perfection White. Dwarf. Nov. 25th. Good for pot plant..... 5.00 45.00 T-Golden Lida Thomas. Nov. 25th..... 5.00 45.00 M-Graceland. White with a full cream colored disc. Disbudded the flowers are 3 6 in. in diameter. Dwarf habit and adapted to 8.50 75.00 pot culture M-Izola. Pink. 31/9 ft. Nov. 1. Fine disbudded. 5.00 45.00 M-Laelia. Pink. Nov. 1st. Fine as pot plant or disbudded. Dwarf grower...... 5.00 45.00 M-Maple Leaf. Like maple leaf shade. 2 ft. Nov. 10th. Fine for pot plants..... 5.00 45.00 Bright yellow and free flowering. T-Nadia. Dwarf Grower. Fine for pot culture. Ma-tures Nov. 20th and later. A good keeper either cut or as pot plant..... 75.00 8.50 M-Nokomis. A new color in Anemones. Ray florets amaranth and a low white cushion. Best when disbudded. Excellent for pot plants. Dwarf grower..... 5.00 45.00 M-Pomona. Pure white. Nov. 1. Good when disbudded..... 5.00 45.00 M-Red Bird. Anemone type. Deep ruby red, golden crested center. Disbud slightly and grow in sprays. Nov. 8th-15th..... 7.00 60.00 M-Rio Rita. Pure yellow. Blooms Nov. 10-15. 7.00 60.00 M-Student Prince. Fine bronze, blooming Nov. 10th-15th..... 7.00 60.00 Yellow: Nov. 15th to Dec. 1st. T -Sunshine. Best when disbudded..... 5.00 45.00 Deep yellow, improved Golden T-Volunteer.



5.00

45.00

Lida Thomas Late Nov......

Such varieties as Florera, Pomona, Izola, Sunshine, Floradora, Graceland, Godfreys Perfection, Laelia, Maple Leaf, Nokomis, Bellin3ham and Nadia are best when disbudded.

# Single Varieties

# DAISY TYPE

M—Aloma. Japanese Single. Terra Cotta bronze with a yellow zone around the full golden yellow center disc. Strong, vigorous growth	100	1000
that needs no disbudding, flowering Oct. 15th, being finished by Nov. 1st	8.50	75.00
T —Bronze Buckingham. Oct. 25th	5.00	45.00
T -Charter Oak. Yellow. Nov. 25th	5.00	45.00
T — Dusky Maid. Golden bronze. Nov. 15th	5.00	45.00
E—Eileen Masson. Flowers are dark pink.  Dwarf grower, only 10 inches high. Fine for pot culture. Requires no pinching or stop- ping to keep it low. The earliest coming into bloom about Sept. 15th according to season and location	6.00	50.00
T -Elizabeth McDowell. Orange bronze. Nov.		4.5.00
15th	5.00	45.00
T — Golden Mensa. Nov. 15th	5.00	45.00
E-Golden Oriole. Earliest single yellow. Oct.	5.00	45.00
T—Helen Hubbard. Crimson. Nov. 20th	5.00	45.00
L-Lillian. Mahogany red sport of		
Mrs. E. D. Godfrey	8.50	75.00
T—Margaret Waite. Cerise pink Godfrey. Nov. 25th	4.00	35.00
T—Mary Nanzig. An intense pink sport of E. D. Godfrey, and like it in form. Very good	5.00	45.00
T-Mensa. White. Nov. 10-15th	5.00	45.00
T—Mensa. Yellow	5.00	45.00
T-Miss Isabelle. Bronze Godfrey. Nov. 25th.	4.00	35.00
T-Mrs. E. D. Godfrey. Pink. Nov. 25th	4.00	35.00
E-Mrs. W. E. Buckingham. Pink. Oct. 25th.	4.00	35.00
L—Murray Hill Beauty. Single. Old rose with tan shading under artificial light. Sport of Margaret Waite; grows just as strong and freely as Mrs. E. D. Godfrey, but the flower has more substance, having 3 rows of petals, flowering for Thanksgiving. From late plant- ing can be held for Christmas	8.50	75.00
T—Taxpayer. A single pink, having four rows of petals; flowers measure 4 in. across. Grows 5 ft. Blooming from Nov. Ist till after Thanksgiving. Best to grow in raised benches	12.50	100.00
T—Thanksgiving Bronze. Single Pompon. Bronzy-apricot having two rows of petals, with a rounded golden center; a cross be- tween Bronze Buckingham and Mrs. E. D. Godfrey. A good grower, with stiff, erect stem, about 3 ft. high; in bloom for Thanks- giving, continuing into early December.	8.50	75.00
giving, continuing into early December.	0.50	, ,,,,,,

# Hardy Early-flowering 'Mums

2<sup>1</sup>/<sub>4</sub>-in. Pots FOR OUTDOOR GROWING



These are fine for cut flowers and well adapted for the hardy border. They are very decorative. Nearly all varieties bloom before Nov. 1st.

#### 9.00 per 100, 80.00 per 1000

Adironda. Early aster-flowered golden bronze.

Angelo. A beautiful light pink aster-flowered.

Baby. Clear, bright yellow, small button.

Belle Mauve. Early, blush-pink aster.

Mrs. F. H. Bergen. Midseason, light pink aster.

Nellie Blanke. Early, red-orange, aster-flowered.

Bright Eyes. Late, miniature button, white when fully open. while developing the reverse of the inner petals show an orange apricot.

Bronze Goacher. Large, good bronze.

Carrie. Early, small, canary-yellow aster.

Cometo. Early, large, pink button.

Comoleta. Early, aster-flowered, excellent yellow.

Capt. R. H. Cook. Early midseason, very large button, clear, deep rose.

Mrs. H. Craig. Golden aster.

Barbara Cumming. New extra early aster.

Delmar. Early and free compact old rose aster.

Lillian Doty. Medium early, ball-shaped, light rose.

Marie Dupont. Large, early, pure white.

Edina. Aster-flowered rose-pink.

Ethel. Valuable early bronze button.

Excelsior. Early aster-flowered, bright yellow.

Fee Parisienne. Early pink, Japanese aster.

Firelight. Bright red, early, aster form.

Globe d'Or. Dwarf, canary yellow, early aster.

Continued on next page

# HARDY EARLY-FLOWERING 'MUMS FOR OUTDOOR GROWING—Continued

Golden Crest. Rich, golden yellow, large button.

Mrs. H. Harrison. Early, wonderfully refined, loosely arranged, pale pink button.

Helios. Chestnut with yellow markings, aster.

Idolf. Very early, aster-flowered, salmon-pink.

Irene. Large white button, dwarf habit.

Isotta. Excellent chestnut-brown aster.

Iva. Button-shaped, handsome, light bronze.

Juliana. Midesason, large yellow button.

Mme. D. L'Argentage. Large blush-white aster.

La Garonne. Early aster-flowered, deep flesh rose.

Little Dot. Midseason, small, deep bronze button.

Lucifer. Beautiful deep crimson aster-flowered.

Margot. Dwarf, compact white button.

Mitzi. Early, medium sized, yellow, showing a red center during development.

Sidney Mitchell. Attractive orange-yellow button.

Model of Perfection. Midseason, light pink aster.

Murillo. Superior old-rose aster.

Nio. Midseason. Pretty small pink button.

Normandie. Very early aster, white, tinted pink.

October Gold. Early, aster-flowered, orange-yellow.

Old Homestead. Midseason, good, old-fashioned, aster-flowered, salmon-pink.

Ouray. Midseason, large, bronze button.

Petite Louise. Early, large rose-pink, aster-flowered.

Philadelphia. Early, deep rose aster.

Provence. Very early, light pink aster.

Red Doty. Purplish red, midseason aster.

Rhoda. Midseason, small pink button. Rodell. Dwarf, yellow button.

Ruth. Midseason, large button of a deep claret.

Savina. Large rose aster.

Skibo. Midseason, small, yellow button.

Soleil d'Or. Late bronze-orange aster.

William Sobey. Midseason, a fine yellow button.

Tasiva. Good, early Japanese white aster.

Tints of Gold. Early, glorious, golden yellow aster.

Rose Travena. Midseason, large pink button.

Uvalda. Early white aster.

Viola. Large, midseason, carmine-red button.

White Doty. Early, pure white, ball-shaped flower.

White Midget. Late, miniature pure white button.

Yellow Doty. Vigorous, showy yellow aster.

Zelia. Early, fine aster-flowered, orange bronze.

## 9.00 per 100, 80.00 per 1000

#### ROOTED CUTTINGS 100 1000 Bronze Queen. Golden bronze..... 7.00 60.00 Carrie. (Glory of Seven Oaks) Deep yellow...... 7.00 60.00 Glory of Seven Oaks. (Carrie) Deep yellow...... 7.00 60.00 60.00 Normandie. Cream white...... 7.00 60.00 Normandie. Yellow..... 7.00 60.00

# Hardy Pompons DAISY TYPE in 21/4-in. Pots

The increasing call for single Chrysanthemums has induced us to try out practically all the varieties recently offered, and in selecting the sorts here listed, our aim, aside of beauty and coloring and good habit of growth, was earliness of bloom; nearly all of the varieties offered flower before November 1st.

9.00 per 100, 80.00 per 1000

Aline. Bronze and crimson.

Araby. Large white.

Mrs. Max Behr. Glistening chestnut scarlet.

Bronze Buckingham. Glowing bronze.

Mrs. W. E. Buckingham. Pink.

Anna H. Condiet. Yellow.

Vivian Cook. Rich yellow.

Mrs. Calvin Coolidge. Cardinal-red flowers with golden bronze hue, of vigorous compact, healthy growth, very free flowering, blooms before October 20th.

Richard Delafield. Terra cotta.

Ruth C. Dennison, Yellow.

Bertha Friars. Brilliant rose pink.

Isabel Felton. Splendid yellow.

Fernridge. Reliable red.

Golden Oriole. Canary yellow.

Golden Sun. Deep golden yellow.

Gypsy Girl. An excellent terra cotta.

Alice Howell. Orange-yellow or bronze.

Albert Jessurnn. Scarlet and yellow. Ethel May Johnson. Lustrous bronze.

Julia. Amaranth pink.

Mrs. C. S. McKinney. Buttercup yellow.

Kathleen May. Brilliant crimson.

Mrs. Albert Phillips. Deep lavender pink.

Kitty Riches. Dainty pink.

Mrs. Robert. Purplish red.

Roupel Beauty. American beauty rose.

Sarah. Salmon bronze.

Josephine Scholtman. Pale lilac.

Ida Catherine Skiff. Bronze amber.

Louis Spears. Crimson.

Mrs. John A. Stewart, Jr. Bronze.

Joyce Strowlger. Bronzy salmon pink.

Supreme. Glowing rich crimson.

Stanley Ven. Rose.

Mrs. W. H. Waite. Blush Pink,

Yvonne. Amber shaded bronze.

9.00 per 100, 80.00 per 1000

# For the Convenience of Our Customers

For those who do not follow new varieties closely and would like a good selection of varieties that will give the best results, we have assen bled this list to cover the full season.

# LARGE FLOWERING 'Mums

Listed in order of flowering from early to late

Golden Glow Golden Queen Gold Lode Celestra Sunglow Maj. Bonnaffon Celebration C. B. Ford \*Golden King

\*Friendly Rival
\*Gladys Pearson
\*Mrs. R. M. Calkins
\*Mrs. Nellie T. Ross Golden Mistletoe

#### White

Silver Sheen Silver Sheen
Oconto
White Chieftain
Betsy Ross
Favorite
Monument
Mefo
Chattanooga
December Beauty
\*December Glory
Mistletse Mistletoe

#### Bronze

Indianola, Oct. 8 Detroit News, Oct. 25 W. H. Waite, Nov. 5 Bronze Mistletoe, Dec.

#### Pink

Unaka Lustre October Rose Rose Chochard Justrite Chieftain Rose Perfection Dr. Enguehard \*Distinction \*E. A. Seidewitz \*Thanksgiving Pink Pink Mistletoe

#### Crimson

Harvard, Nov. 15

#### Red

Smith's Brilliant, Oct. 25

# **POMPONS**

# Yellow Zora Wolverine

Rodell Nuggets Cora Peck Buhl Sarah Fisher Golden Crest Yellow Fellow Golden Sceptre

\*Unalga \*Sunshine (Anemone)

\*Norine \*Gold Coin

\*Xmas Gold Golden Nymph, Dec. 10

#### Pink

Alletta Leilah Edina Dotson Ermalinda Pink Popcorn Usona \*Olivia \*Pagosa, Dec. 5

#### White

Margot Irene Minong Chicago Pearl \*Godfrey's Perfection \*Yuletide

#### Bronze

Nubian Aloma (Single) New York \*F. Wilcox \*Red Wilcox \*Rowenna \*Betty Watkins Brown Beauty \*Bucena \*Thanksgiving Bronze (Single)

## Red

Firebird, Oct. 25 Jolo, Nov. 25

around Thanksgiving.

\* Those marked star \* are most suitable for

# General Information

PRICES: Prices are for rooted cuttings, which we believe to be more satisfactory than potted plants. Prices are subject to change without notice, also subject to crop failure.

ORDER EARLY: It is to your advantage to let us know as early as possible what you will want. Help us to help you by ordering early.

OUR SERVICE: We want to supply you the best varieties suitable for your business. Consult us. We will give you expert advice so far as we can. The information in this list regarding the date of taking bud, height of bloom and flowering dates and descriptions will be helpful to you. SAVE THIS LIST FOR REFERENCE.

OUR RESPONSIBILITY: We accept orders contingent upon our ability to have produced for us sufficient stock to meet the demands. All orders are filled in strict rotation. Orders will be filled as near the date desired by customers as it is possible to do so, bearing in mind that weather conditions and many other elements sometimes delay the growth of stock beyond human control. All orders are booked subject to crop shortages and crop failures. We agree to supply good stock, well rooted, packed in the proper manner and to deliver to the express company or post office (whichever customer designates) after which the plant travel at buyer's risk.

CLAIMS FOR DAMAGE: All claims for damage must be made against the carrier by the buyer. We have no control over transportation agencies and cannot be responsible for stock frozen, heated or injured by delays or rough handling. According to law, the transportation companies are the agents of the buyer and our responsibility ceases when we deliver stock in good condition to such agencies.

NON-WARRANTY: We do not warrant in any way, expressed or implied, the contents or the description, purity, productiveness or any other matter of any seeds, bulbs or plants sold by us, and we will not be in any way responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof, and he must return them at once and money will be refunded. Subject to the above conditions, we make this sale at the moderate prices at which we sell our goods. All claims must be made in writing within five days after the receipt of goods.

# Fight Floral Co.

EVERYTHING IN YOUNG POT PLANTS
AND ROOTED CUTTINGS

105 West 28th St., New York Telephones: Lackawanna 5790 - 5791 - 5792

# Chrysanthemums

for the

# COMMERCIAL GROWER

New Varieties
Standard Varieties

E have not attempted to list all varieties.

More recent introductions are listed wherever they are better than older kinds. You may, therefore, miss some of your old favorites. Consult us on your 'Mum problems. We will help you solve them as to selection of varieties, taking bud, etc.

(See inside back cover)

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